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Jinan University Library



还在为P图而烦恼吗？

Photoshop实用技巧来帮您



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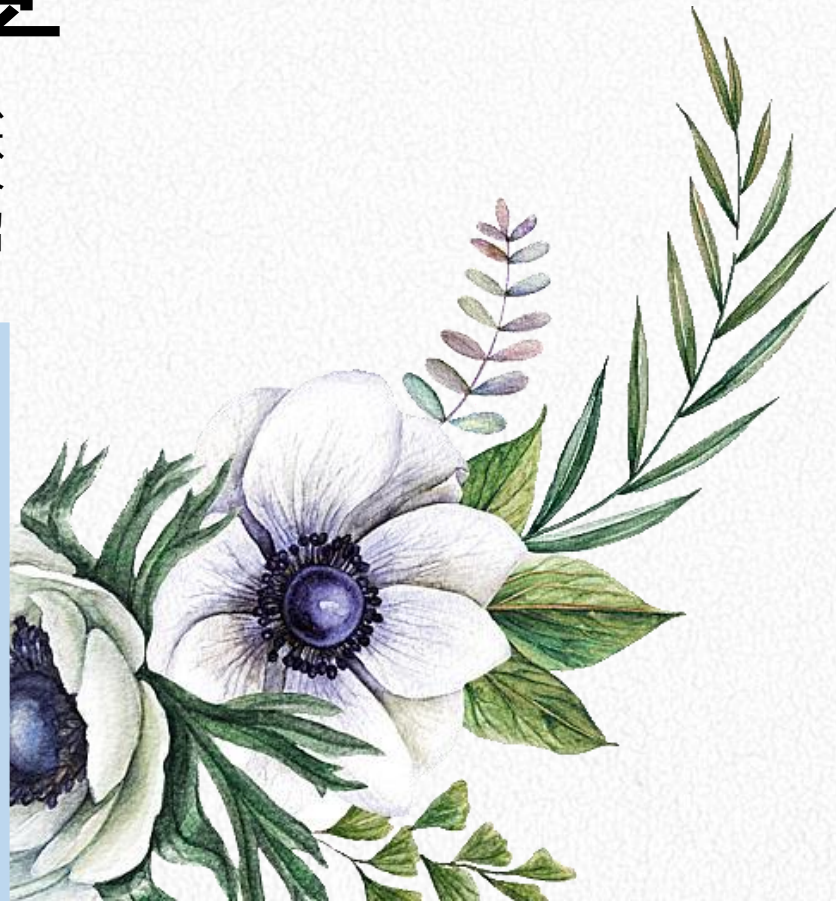
功能演示

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总体介绍

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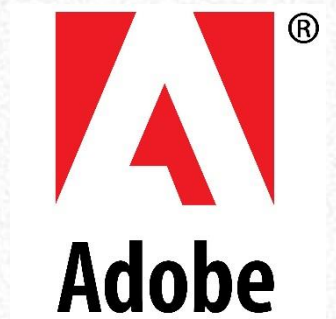
总体介绍





壹

总体介绍



ADOBE

美国Adobe公司，是著名的图形图像和排版软件的生产商。20多年来一直致力于帮助用户和企业以更好的成本效益，通过更好的方式表达图像、信息和思想。



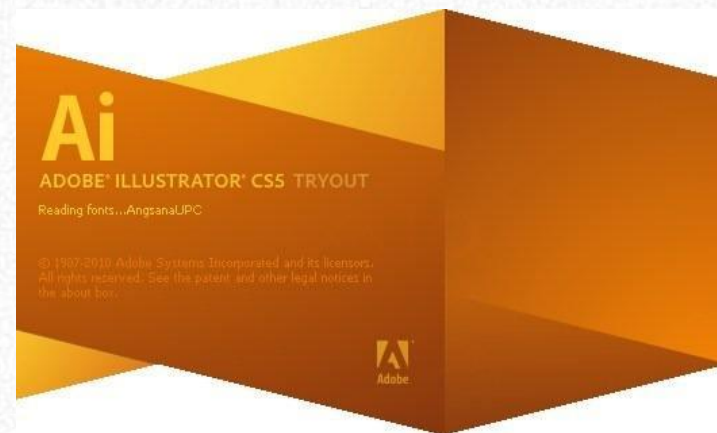
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总体介绍



Photoshop

Photoshop主要处理以像素所构成的数字图像。使用其众多的编修与绘图工具，可以有效地进行图片编辑工作。ps有很多功能，在图像、图形、文字、视频、出版等各方面都有涉及。



ILLUSTRATOR

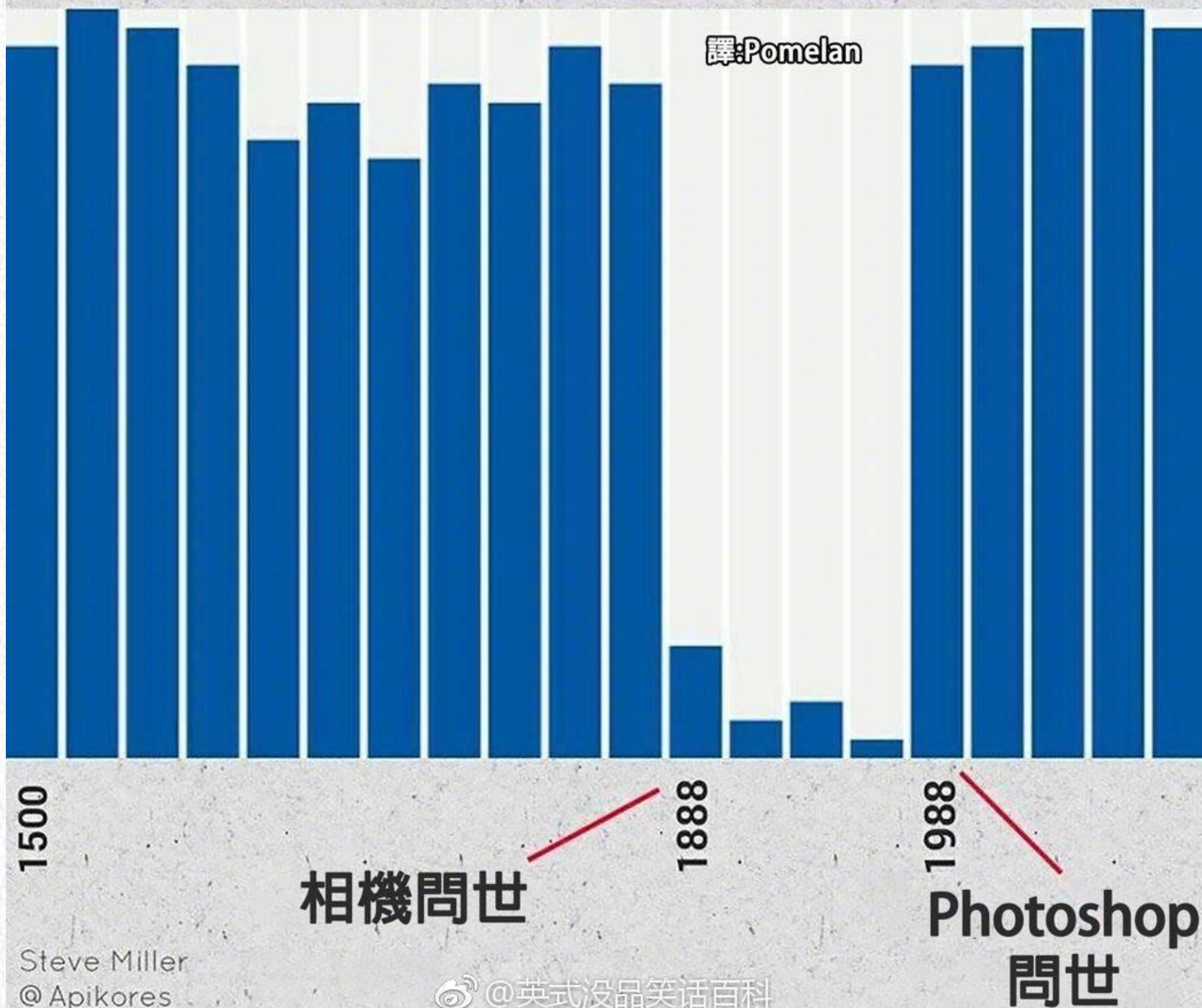
illustrator，常被称为“AI”，是一种应用于出版、多媒体和在线图像的工业标准矢量插画的软件。



总体介绍

壹

奇蹟發生的頻繁程度

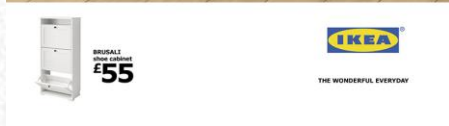


从功能上看，PS可分为图像编辑、图像合成、校色调色及功能色效制作部分等。图像编辑是图像处理的基础，可以对图像做各种变换如放大、缩小、旋转、倾斜、镜像、透视等；也可进行复制、去除斑点、修补、修饰图像的残损等。



壹

总体介绍



平面设计

平面设计是 Photoshop 中应用最广泛的领域，无论是我们正在阅读的图书封面，还是在大街上看到的招贴、海报等，这些都需要用 Photoshop 对其图像进行处理。



插画设计

由于 Photoshop 具有良好的绘画和调色功能，许多插画设计制作者往往使用铅笔绘制草图，然后用 Photoshop 填色的方法来绘制插画，也有运用手绘板进行插画设计。



摄影后期

Photoshop 具有强大的图像修复功能，可以快速修复破损的老照片，还可以修复照片上的斑点，以及人物的红眼等缺陷。另外，影像创意是 Photoshop 的特长，通过 Photoshop 的处理能将不同的对象组合在一起，创造出梦幻般的艺术效果，因此被广泛应用于摄影领域。



创意设计

通常没有明显的商业目的，但由于它为广大设计爱好者提供了广阔的设计空间，因此越来越多的设计爱好者从学习 Photoshop 开始，并进行具有个人特色与风格的视觉创意。



貳

基本操作



贰

基本操作



工作界面

菜单栏
选项栏
工具箱
图像窗口
面板
状态栏



文件的基本操作

自定义工作区
使用预设工作区
自定义快捷键



查看图像

导航器
缩放工具
抓手工具
菜单栏缩放图像



图像辅助工具

标尺
参考线
对齐功能



图像编辑

贰

图像
编辑

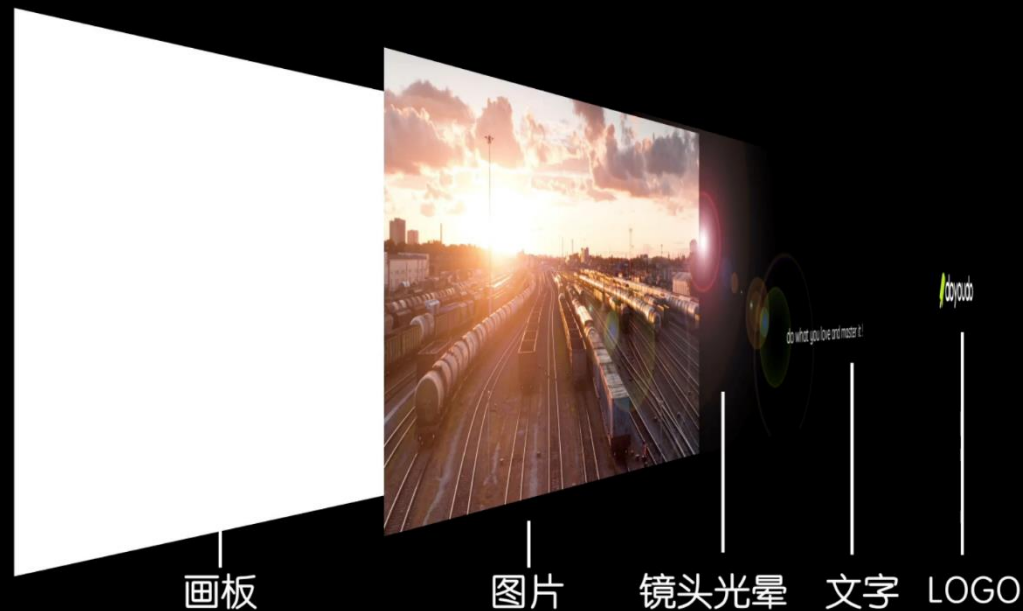
运用
选区

修饰
图像

移动图像
图像大小
变换变形

创建规则选区
不规则选区
其他命令创建选区

修复图像
调色修饰图像



新建图层

- 通过拷贝的图层
- 通过剪切的图层
- 将背景图层转换为普通图层

图层操作

- 选择图层
- 显示与隐藏图层
- 复制图层
- 删除图层
- 重命名图层
- 调整图层顺序
- 锁定图层
- 栅格化图层

管理图层

- 新建空白图层组
- 通过所选图层新建图层组
- 取消图层编组



叁

网站推荐



网站推荐

叁

设计师网 址导航

Free
pick

Easy
icon

懒人
图库

设计师网址导航

热门搜索: 设计教程, 高清图库, 界面设计, 配色方案, 网站模板, 酷站推荐, 灵感创意, 设计神器, 字体设计, 行业名牌, 信息图, 交互设计, 摄影美图, 漫画插画, 互联网讯

设计师网址导航 <http://mas.widc.com> 加入收藏 百度一下 谷歌再下 翻译工具 联系我们 按Ctrl+D收藏导航

最热 最新 优选查询 设计师助手 电商网址导航 PS教程 iOS设计干货 神器下载 特别推荐 手机绘 网页页 优设大课堂

自学PS、AI、CAD | 找设计灵感 | 用酷炫神器 | 尽在UIUIUI.com | 大家关注: 今天设计圈有啥新鲜事, 设计前完全自学指南, 高质量免费图库, PS抠图神器

<p>热门推荐</p> <ul style="list-style-type: none"> IconFont 国内最著名的图标搜索及管理平台, 200万个图标下载 Veer1正版高清图库 iStock官方授权, 100%正版创意图片, 注册可获免费图 	<p>Pakutso 推荐! 高品质的免费写真素材站</p> <p>Fotor设计 推荐! 免费的在线设计神器, 10秒输出精美图片</p>	<p>每日灵感 快设置下灵感频道, 每日都有新创意</p> <p>百变纹理 无缝纹理! 最实用的无缝背景纹理下载站, 本有之一</p>	<p>插图网 140万正版高清图片, 插画, 插画素材免费下载</p> <p>屏幕尺寸大全 手机、手表、平板、电脑屏幕尺寸大全</p>	<p>千图网 海量设计素材免费下载, 轻松设计, 高效办公</p> <p>包图网 1000万资源创意商用素材, 免费下载</p>	<p>细节猎人 推荐! 专注细节领域, 教程成为真正会思考的设计师</p> <p>昆虫创意 超赞! 免费下载上亿正版高清图设计素材</p>
<p>设计教程</p> <ul style="list-style-type: none"> PSDTuts+ Photoshop教程, 从初学者到高级进阶, 应有尽有 优设网 与大师零距离接触, 一线设计师, 总监的干货分享地 	<p>Adobe 设计周报 Adobe官方站! 大神们通过全家桶创作过程的经验总结</p> <p>优设教程网 超人气的高质量中文教程网站, PS、AI、AE、CAD</p>	<p>PhotoshopVIP 日本超人气设计站点, 网站做多干货</p> <p>PSD爱好者 提供Photoshop教程、设计文章和资源下载</p>	<p>Smashing Magazine 国外最著名的设计博客, 许多高大上的设计文章</p> <p>站酷 综合性设计分享网站, 原创设计交流平台</p>	<p>数字艺术在线 教程都很棒! 你更爱会上网站观看教程的回顾方式</p> <p>Abduzeedo 汇集大量视觉灵感 and 酷炫PS教程的设计博客</p>	<p>Photoshop Lady 提供各种详细的photoshop教程, 优设联盟站点</p> <p>Colias 日本有名站点! 大量网站制作相关的设计技巧和神器</p>
<p>高清图库</p> <ul style="list-style-type: none"> Wallhaven硬盘新生 Wallhaven的人气社区, 前成员推出的网站 (原画) deviantART 每天发表约20万个新作品! 国际化在线艺术社区 	<p>Yestone创意图片库 每天3万张图片, 全部正版商用授权, 品质高刷新花眼</p> <p>微软Bing图库 推荐! 帮你探索收集超绝精美的图像, 可按色彩搜索</p>	<p>123RF图库 优质设计素材! 汇集全球8个顶级商用素材</p> <p>Pexels 推荐! 提供高清图尺寸且品质优良的免费图片网站</p>	<p>7MX 高品质图片 国内人气高品质图片分享与售卖平台, 设计必备</p> <p>StockSnap 超赞! 先道的检索功能, 瞬间拥有高质量免费图片</p>	<p>拍信免费正版图片 推荐! 海量免费高清图片, 可商用的设计素材平台</p> <p>500px 有着世界上最好的照片分享, 你值得拥有</p>	<p>SplitShire 免费可商用的图片库, 更有视频素材资源</p> <p>Pixabay 百万张免费高清图片, 高质量可商用</p>
<p>界面设计</p> <ul style="list-style-type: none"> Dribbble 设计师必备网站, 国内顶尖的设计师都在上面 CollectUI UI设计必备! 100多个分类, 不用发愁没灵感了 	<p>Behance 全球领先的创意设计类展示平台</p> <p>UI设计 超赞! 为你精选超绝的界面设计资源</p>	<p>UI8 聚集世界各地优秀设计师的界面设计文件</p> <p>Pixeden 赞! 免费优质界面设计源文件及有网站模板</p>	<p>Flat UI 扁平化UI设计灵感, 采集扁平化相关的App、网页等</p> <p>Site Inspire 致力于分享推荐优秀网页及交互设计案例</p>	<p>UI Movement 展示世界最有才华设计师的界面动态设计作品</p> <p>Designmodo 所有高质量UI工具包都在这里可以找到, 部分免费下载</p>	<p>365psd 资深业界每天更新用户界面相关的PSD</p> <p>移动端设计 推荐! 收集程序员涂鸦款的App图标资源</p>



肆

设计原则



设计基本原则

设计原则
肆

亲密性



把相关的项组织在一起，物理位置接近就意味着存在关联。

对齐



任何元素都不能随意安放，都须与页面上某内容存在某种视觉联系。

打造高颜值设计作品



设计的某些方面需要在整个作品中重复，增加彼此联系。

重复



有效增强视觉效果，吸引眼球，建立有组织的层次结构。

对比



亲密性

把相关的项组织在一起，
物理位置接近就意味着
存在关联。

肆

设计原则

First Friday Club Winter Reading Schedule

Friday November 1 at 5 p.m. *Cymbeline*
In this action-packed drama, our strong and true heroine, Imogen, dresses as a boy and runs off to a cave in Wales to avoid marrying a man she hates.

Friday, December 6, 5 p.m. *The Winter's Tale*
The glorious Paulina and the steadfast Hermione keep a secret together for sixteen years, until the Delphic Oracle is proven true and the long-lost daughter is found.

All readings held at the Mermaid Tavern, Grand Hall. Sponsored by the Community Education Program. Tickets \$10 and \$8

For ticket information phone 555-1212

Also Friday, January 3 at 5 p.m. *Twelfth Night*
Join us as Olivia survives a shipwreck, dresses as a man, gets a job, and finds both a man and a woman in love with her.

First Friday Club Winter Reading Schedule

Cymbeline

In this action-packed drama, our strong and true heroine, Imogen, dresses as a boy and runs off to a cave in Wales to avoid marrying a man she hates.

November 1 • Friday • 5 p.m.

The Winter's Tale

The glorious Paulina and the steadfast Hermione keep a secret together for sixteen years, until the Delphic Oracle is proven true and the long-lost daughter found.

December 6 • Friday • 5 p.m.

Twelfth Night

Join us as Olivia survives a shipwreck, dresses as a man, gets a job, and finds both a man and a woman in love with her.

January 6 • Friday • 5 p.m.

The Mermaid Tavern

All readings are held at The Mermaid Tavern in the Grand Hall
Sponsored by the Community Education Program
Tickets \$10 and \$8
For ticket information phone 555.1212

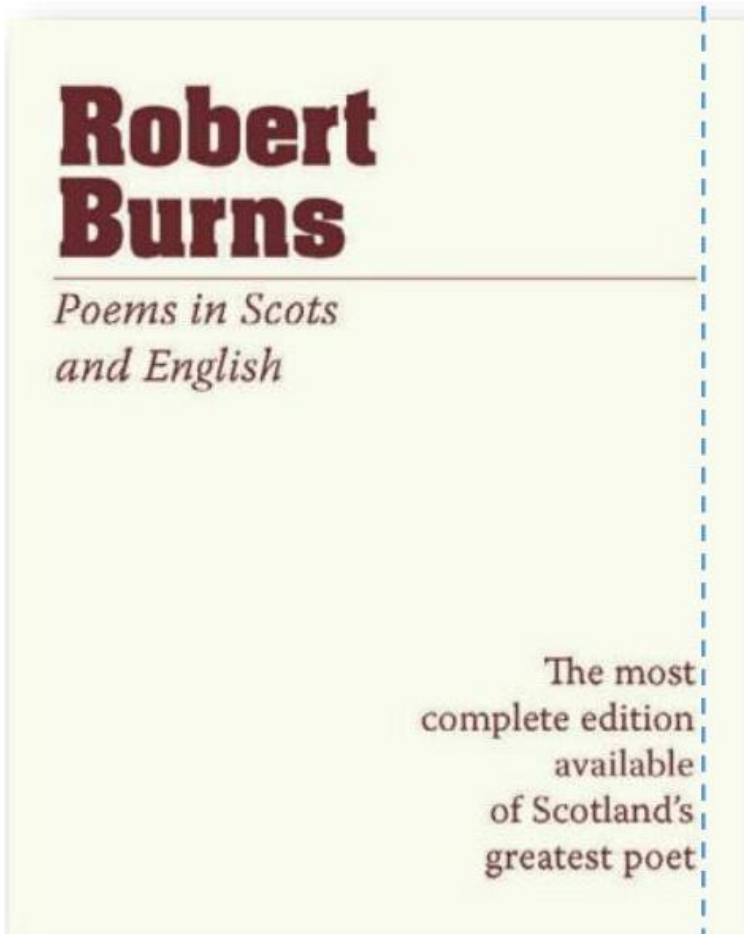
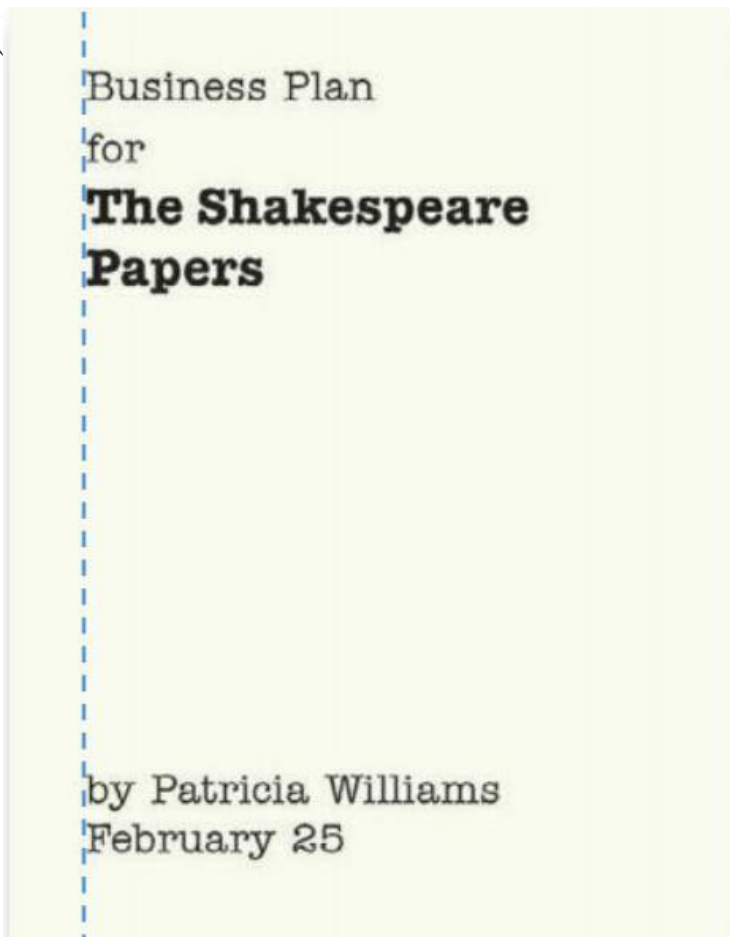
共有几场
读书会？



对齐

任何元素都不能随意安放，都须与页面上某内容存在某种视觉联系。

设计原则
肆



总能找出与之对齐的元素，尽管两个对象相距甚远。



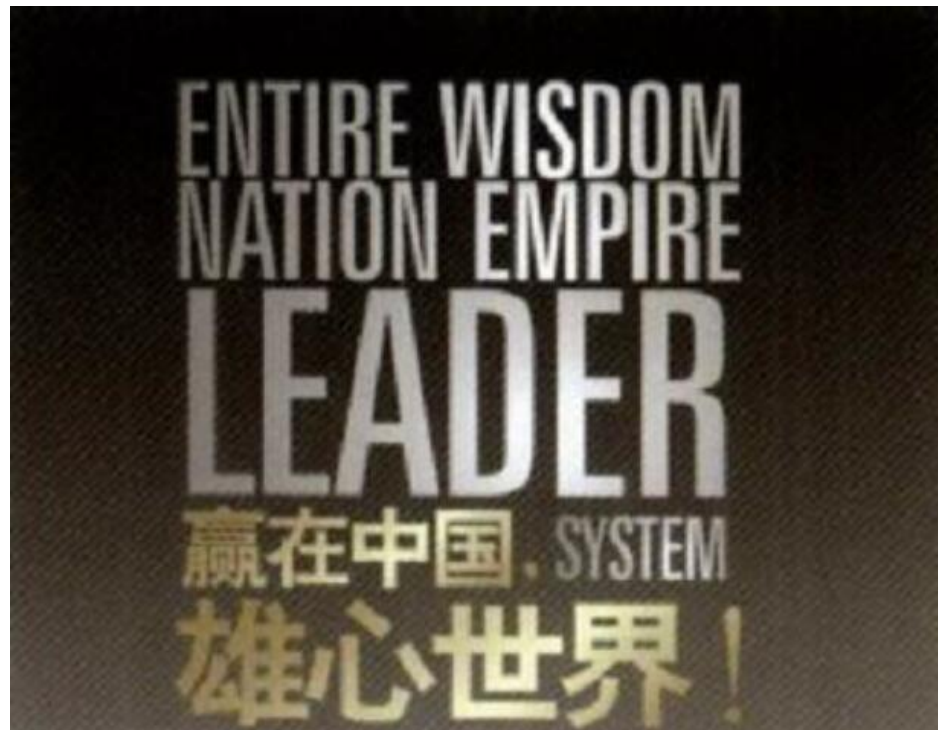
对齐

任何元素都不能随意安放，都须与页面上某内容存在某种视觉联系。



肆

设计原则



哪个更突出？

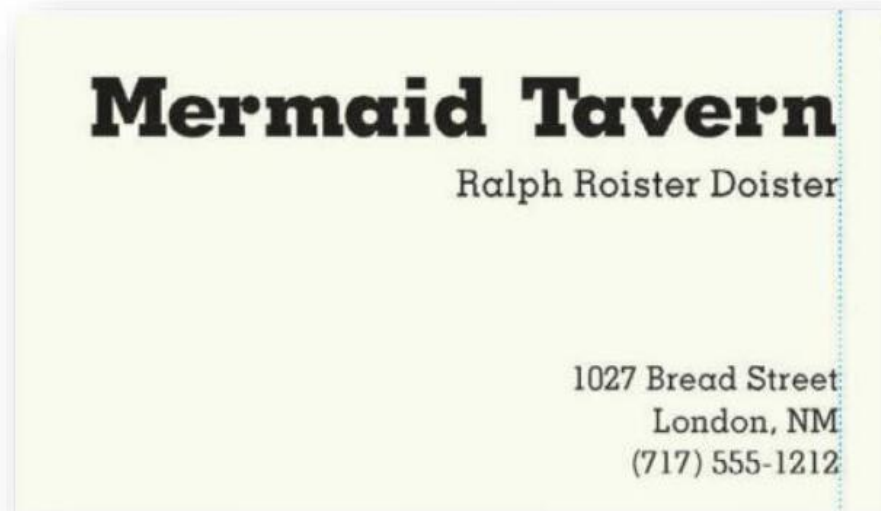


对齐

任何元素都不能随意安放，都须与页面上某内容存在某种视觉联系。

肆

设计原则



注意避免居中对齐，除非有意追求正式、稳重。



重复

设计的某些方面需要在整个作品中重复，增加彼此联系。



肆

设计原则

有多少重复的元素？

Terence English

- Stratford-upon-Avon, England

Objective

- To make money

Education

- Stratford Grammar School, I think
- Definitely not University

Employment

- Actor
- Play broker
- Shareholder of Globe Theatre

Favorite Activities

- Suing people for small sums
- Chasing women

References available upon request.

ANOTHER NEWSLETTER!

J A N U A R Y F I R S T 2 0 0 5

Exciting Headline

Wants pawn term slars worsted ladle gull hoe hat search putty yowler coils debt, pimple colder Guilty Looks. Guilty Looks lift inner ladle conlage saturated aukler shirt dissidence firmer bag florist, any ladle gull orphan aster murder toe letter gore entity florist oil buyer shelf.

Thrilling Subhead

"Guilty Lookal" crater murder angularly, "Hominy terms area gamer asthma suture stooped quiz-chin? Golter door florist? Sordidly run!"

"Wire nut, murder?" wines Guilty Looks, hoe aint peony tension tore murder's scaldings.

"Cause dorsal lodge an wicket beer inner florist hoe orphan molaece pimple. Ladle gulls shus kipper ware firm debt candor ammond, an stare otter debt florist! Debt florist's mush toe dentures funny ladle gull!"

Another Exciting Headline

Well, pimple oil-ware wander doe wart udder pimple dum wampum toe doe. Debt's jest-hormone nurture.

Wan moaning, Guilty Looks dissipater murder, an win entity florist. Fur lung, diak avengeress gull wetter putty yowler coils cam tore morticed ladle conlage inhibited buyer hull firmly off beers—Fodder Beer (home pimple, fur oblivious raisins, called "Brewing"), Murder Beer, an Ladle Bore Beer. Diak moaning, oler beers hat jest lifter conlage, ticking ladle bakings, an hat-gun entity florist toe peck block-barriers an rash-barriers. Guilty Looks ranker dough ball; bought, off curse, nor-bawdy worse hum, soda sully ladle gull win baldy rat entity beer's horse!

Boring Subhead

Honor tippie inner damming rum, stud tree boils fuller sop—wan grade bag boiler sop, wan muddle-sash boil, an wan tawny ladle boil. Guilty Looks tucker spun fuller sop firmer grade bag boil-bushy spurred art inner hoary!

"Archi" crater gull, "Debt sop's toe hart—barns mar mouse!"

Dinky traitor sop inner muddle-sash boil, witch worse toe coiled. Butter sop inner tawny ladle boil worse jest rat, an Guilty Looks aided oil top. Dinky nudist tree cheers—wan anomalous cheer, wan muddle-sash cheer, an wan tawny

避免单一元素过分重复，否则会混淆重点。



对比

有效增强视觉效果，吸引眼球，建立有组织的层次结构。

设计原则

肆

哪些方面调整了？

hugs
a dog bakery
gallery • daycare

We know you love your four-legged friends,
So hike on over to **Hugs** for shows of affection!

Sterling Silver Jewelry...perfect for braggin' on your pup
Toys Galore...for making your dog feel special
Custom art prints of you and your furry friend
Dog calendars, books, and mouse pads
Figurines and statues of all breeds
First Aid Kits

Friday, July 11 and Saturday, July 12
Receive a FREE mini snack pack of **Hugs puppy cookies**
with any hiking gear purchase!

"Somebody needs a Hug!!!"
Hugs, where biscuits, beds, and books beckon

503 OLD DOG TRAIL, MADRAS, OR, 99909
TELEPHONE: (505) 555-1212 FAX: (505) 555-1212

hugs
a dog bakery • gallery • daycare

We know you love your four-legged friend, so hike on over to **hugs** for shows of affection:

- Sterling silver jewelry—perfect for braggin' on your pup
- Toys galore—for making your dog feel special
- Custom art prints of you and your furry friend
- Dog calendars, books, mousepads, figurines, first aid kits

Friday, July 11, and Saturday, July 12, receive a **FREE** mini snack-pack of **Hugs puppy cookies** with any hiking gear purchase!

Somebody needs a hug!
hugs where biscuits, beds, and books beckon

503 Old Dog Trail • Madras • Oregon • 99909 T 505 555 1212 F 505 555 1212





对比

有效增强视觉效果，吸引眼球，建立有组织的层次结构。

设计原则

肆

BOOK SAVVY
Cynthia Lee Katona
Paperback
228 pages

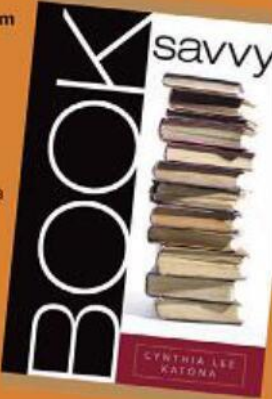
In teaching how to read literature and enjoy it, Professor Katona provides eleven excellent reasons to make reading a part of everyday life. She includes an annotated list of tried and true page-turners and their movie counterparts. Teachers, students, general readers of literature, and those just developing an interest in reading will find this guide indispensable.

An excellent resource for those with reading addictions but not a lot of time to scour the shelves for that perfect book. Professor Katona has done it for us so we can spend our time reading the books, not finding them.
Christine Bolt, Professor of Business

"Inspiring read!"
"A literary treasure!"
"Kudos for Katona!"

Cynthia Lee Katona currently teaches all levels of English Composition and Literature at Ohlone Community College in Fremont, California.

Book Savvy
Cynthia Lee Katona
BookSavvyOnline.com
Paperback
228 pages



In teaching how to read literature and enjoy it, Prof. Katona provides eleven excellent reasons to make reading a part of everyday life. She includes an annotated list of tried and true page-turners and their movie counterparts. Teachers, students, general readers of literature, and those just developing an interest in reading will find this guide indispensable.

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哪些方面加强了对比？



对比

有效增强视觉效果，吸引眼球，建立有组织的层次结构。

设计原则

肆

Detox your Body

Detoxification is the most exciting tool in natural medicine for its simplicity, low cost and superior therapeutic results. It's actually fun to participate and you'll feel results almost immediately.

Our bodies detox continuously as a natural function. It's only when our detox mechanisms become overloaded that the process becomes less efficient and symptoms may occur.

Toxins may be internal or external in origin. Pollution or pesticides in our food source put undue stress on our detox organs, the kidneys and liver. Improper digestion and imbalanced gut ecology provide the internal form of toxins in the way of metabolic by-products stemming from certain bacteria which have toxic side effects and therefore impact negatively on overall health by compromising detox pathways.

It has been suggested that toxic overload contributes to more serious conditions such as autoimmune diseases, inflammatory/rheumatoid arthritis and neurological disorders such as Alzheimer's and Parkinson's.

Symptoms which may be relieved by following a detox program include:

- Digestive problems
- Irritability
- Headaches
- Joint pain
- Itchy skin
- Pallor
- Bad breath
- General malaise
- Fatigue
- Constipation
- Skin rashes

What a carefully planned detoxification program can offer you:

- Anti-aging effects
- Increased productivity
- Weight loss
- Greater motivation and creativity
- Clearer skin and eyes
- Reduction of allergic symptoms

Dr. Sara Ferguson and Certified Nutrition Consultant Shannon Williams invite you to join them for a 28-day detoxification cleanse. Learn proven methods for detox: How to prepare for a detox; How to safely detox; and What to avoid during detox

Three mandatory meetings: Thursdays, August 2nd, 9th, and 30th at 7:00 p.m.

Avenues for Health
901 San Ramon Valley Blvd., Suite 130
Danville, CA 94526

Limited Seating Seminar fee is \$99
RSVP 925-820-6205—Shannon Williams

Please note: This program is not covered by your health insurance. Specific detoxification products are required for successful results at extra costs.

Detox your Body

Dr. Sarah Ferguson and Certified Nutrition Consultant Shannon Williams invite you to join them for a 28-day detoxification cleanse.

Learn proven methods for detox:

- How to prepare for a detox
- How to safely detox
- What to avoid during detox

Detoxification is the most exciting tool in natural medicine because it's simple, low cost, and gets superior results. It's actually fun to detox, and you'll feel results almost immediately.

Our bodies detox continuously as a natural function. It's only when our detox mechanisms become overloaded that the process becomes less efficient and symptoms may occur.

Toxins may be internal or external in origin. Improper digestion and imbalanced gut ecology create the internal form of toxins. External pollution or pesticides in our food put undue stress on our detox organs—the kidneys and liver.

Toxic overload can contribute to serious conditions such as autoimmune diseases, inflammatory/rheumatoid arthritis, and neurological disorders such as Alzheimer's and Parkinson's.

Symptoms that may be relieved by following a detox program include:

- Skin rashes
- Itchy skin
- Irritability
- Constipation
- Headaches
- Pallor
- Joint pain
- Bad breath
- General malaise
- Fatigue
- Digestive problems

A carefully planned detoxification program can provide:

- Anti-aging effects
- Weight loss
- Greater motivation and creativity
- Clearer skin and eyes
- Reduction of allergic symptoms
- Increased productivity

Three meetings:

Thursdays, 7 p.m.
August 2, 9, and 30

Avenues for Health
901 San Ramon Valley Blvd., Suite 130
Danville, CA 94526

Seminar fee is \$99

Limited seating
RSVP Shannon Williams: 925-820-6205

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哪些方面加强了对比？



色彩小常识

肆
设计原则

色彩心理是指颜色能影响脑电波，色彩的直接心理效应来自色彩的物理光刺激对人的生理发生的直接影响。





肆

设计原则

Fourth Edition
The Non-Designer's Design Book
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(第4版)

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